



Media Contact: Margarite Clark Public Relations
Margarite Clark (949) 295-2801 mc@mclarkpr.com

HOTEL IRVINE UNVEILS CUTTING EDGE NEW IN-ROOM ENTERTAINMENT SYSTEM

IRVINE, Calif. (February 9, 2016) – Movies, multimedia, meetings and much more are just a touch away with Hotel Irvine’s new “myAway” – a state-of-the-art new interactive in-room system that allows guests to seamlessly customize their entertainment, work and hotel amenity preferences.

Guests can connect wirelessly to any mobile device using myAway and transmit the content to the hotel’s expansive flat screen monitor – offers travelers cutting edge options such as a branded welcome screen, a fully interactive program guide and easy Internet access. Using this innovative system, guests can effortlessly stream their favorite programs from Hulu to Amazon Prime to Netflix; check in and check out; check the status of their airplane flights or their personal calendar; monitor weather; listen to their favorite music; view their hotel portfolio; and easily access hotel amenities.

According to Jeroen Quint, general manager of Hotel Irvine, this fully integrated experience is ideal for work as well as leisure activities. “Meeting planners can send customized messages to event attendees and business leaders can host conference calls and webinars via the new system,” he said.

“Today’s travelers expect up-to-the minute, customized technology – just like they have at home,” he added. “Our new in-room entertainment is versatile, interactive and user friendly – furthering our quest to customize and enhance the guest experience with an array of cutting edge services.”

Additionally, the expansive high-tech, in-room work station can connect a multitude of gadgets in each guest’s room from laptops to tablets to smart phones to streaming programming via the hotel’s 42-inch flat screen LCD TV, Bluetooth connection and multiple power outlets. Available in a full spectrum of languages – from English to Spanish to Dutch – this is the latest in a series of high tech options offered by Hotel Irvine, the new lifestyle hotel owned and operated by the Irvine Company.

About Hotel Irvine

[Hotel Irvine, a Lifestyle Hotel](#) is the Irvine Company's new spin on hospitality that puts the focus on the consumer. The hotel is designed to feel like a home away from home, a place where staff anticipates the needs of guests at every opportunity. Hotel Irvine's "HI" experience is personal at every touch point with all the usual offerings found in a typical hotel yet in an entirely new way that is anything but typical for Orange County, California. Updated rooms offer ample space, and a refreshing sleek and modern décor combined with current technology, relevant books, magazines and updated amenities. Fresh communal spaces abound with a gastropub inspired restaurant, a chic and modern bar and a Marketplace featuring hundreds of products reasonably priced combined with a variety of hot and cold options for those on the go.

[Hotel Irvine](#) is one of three hotels in the world-class portfolio of Irvine Company Resort Properties® including [Pelican Hill Resort](#) and [Island Hotel Newport Beach](#). Just minutes from John Wayne Airport, Hotel Irvine features 520 guest rooms, 16 suites, and the thoroughly updated and transformed collection of venues includes more than 50,000 square feet of event space with indoor and outdoor rooms and the largest ballroom in Orange County.

About the Irvine Company

The Irvine Company® is an internationally renowned real estate development company known for its award-winning master-planned communities, its vast portfolio of high-quality investment properties and its leadership in conservation and natural resource management. The growing real estate portfolio encompasses office, apartment, retail and resort holdings located throughout California's premier markets, including assets in San Diego, Orange and Los Angeles Counties, and holdings in Northern California. As a steward of some of America's most beautiful and scientifically important open space and parklands, the company has donated more than half of the historic 93,000-acre Irvine Ranch® in Orange County — 50,000 acres — to permanently preserve these lands. The U.S. Department of Interior and the State of California have designated these parklands as "Natural Landmarks," one of the most prestigious land preservation designations. The privately held, diversified company traces its roots to the 1860s with the formation of The Irvine Ranch® from Mexican and Spanish land grants.

Hotel Irvine is located at 17900 Jamboree Rd, Irvine, CA 92614. For reservations, contact Hotel Irvine at 888-230-4452 or visit www.hotelirvine.com.

###