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**THE NEXT LEVEL OF PLAY AND WORK FROM HOTEL IRVINE**

*Club 12 Offers Guests an Off the Grid Place to Work, Dine and Socialize*

IRVINE, Calif. (July 21, 2015) – Adding to its modern mix of services and amenities, the recently reinvented Hotel Irvine – a lifestyle hotel conveniently located in the heart of Orange County – has unveiled an innovative new perk for travelers: Club 12, a 2,000-square-foot indoor/outdoor 12<sup>th</sup> floor lounge offering a high tech hub to work in, dine at, socialize and totally unwind.

“We’re pleased to provide another level of service for our business and leisure travelers” said J.D. Shafer, general manager of the hotel. “Guests can stay connected and relax after a long day or remain productive, while enjoying Southern California views in a comfortable, professional environment.”

According to Shafer, with a full range of services and up-to-the-minute technology, Club 12 has been carefully designed to anticipate and meet the evolving needs of today’s business traveler. “In addition to providing top notch services – as well as standard amenities such as our personalized ReachMe text concierge service and complimentary room delivery from The Marketplace – we believe this new concept offers a great value for our guests, as there are no hidden fees,” he said. Hotel Irvine is owned and operated by The Irvine Company, which recently unveiled a similar concept – Island Club at Island Hotel Newport Beach – to much success.

Channeling the same energy and appeal as the rest of Hotel Irvine, Club 12 is an escape haven with a comfy living room motif and bold, contemporary style – with abstract accents, dramatic modern art and bright pops of color. Available to Hotel Irvine guests at an additional rate of \$35 per day, highlights at Club 12 include:

- Personal check-in (skip the traditional lobby check-in)
- Breakfast from 6 to 10 a.m.
- Evening drinks and bites from 5 to 8 p.m.
- Premium Wi-Fi, newspapers, magazines, books and board games
- Two 60” flat-screen TVs with Apple TV

- Computer station with two Macs
- Ultra comfy furniture to kick back and relax
- Sweeping views of the OC
- Nightly turndown service in guest room
- Dedicated Club 12 concierge

And most conveniently, Club 12 use with all its perks, are bookable online in advance or upon arrival by simply clicking on this link: <http://www.hotelirvine.com/stay/club-12>.

In addition to Club 12, all Hotel Irvine guests receive complimentary Wi-Fi, airport transportation, 24/7 room delivery from The Marketplace (a neighborhood-style lobby market), bottled water in all guest rooms, ReachMe text concierge service, in-room refrigerator, Everyday Breakfast and bike rentals.

A customer engagement manager is also available to all guests to cater to specific needs, helping with last-minute meeting requests, technology support, sporting event tickets and other needs.

### **About Hotel Irvine**

[Hotel Irvine, a Lifestyle Hotel](#) is the Irvine Company's new spin on hospitality that puts the focus on the consumer. The hotel is designed to feel like a home away from home, a place where staff anticipates the needs of guests at every opportunity. Hotel Irvine's "HI" experience is personal at every touch point with all the usual offerings found in a typical hotel yet in an entirely new way that is anything but typical for Orange County, California. Updated rooms offer ample space, and a refreshing sleek and modern décor combined with current technology, relevant books, magazines and updated amenities. Fresh communal spaces abound with a gastropub inspired restaurant, a chic and modern bar and a Marketplace featuring hundreds of products reasonably priced combined with a variety of hot and cold options for those on the go.

[Hotel Irvine](#) is one of three hotels in the world-class portfolio of Irvine Company Resort Properties® including [Pelican Hill Resort](#) and [Island Hotel Newport Beach](#). Just minutes from John Wayne Airport, Hotel Irvine features 520 guest rooms, 16 suites, and the thoroughly updated and transformed collection of venues includes more than 50,000 square feet of event space with indoor and outdoor rooms and the largest ballroom in Orange County.

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