



Media Contact: Marguarite Clark Public Relations
Marguarite Clark (949) 295-2801 mc@mclarkpr.com

EATS KITCHEN & BAR TAPS JEFF MOORE AS EXECUTIVE CHEF
From Fourth-Generation Family Grocer to New Chef at Highly Popular Eatery

IRVINE, Calif. (January 20, 2017) – EATS Kitchen & Bar, a popular all-day contemporary restaurant, announces the appointment of Jeff Moore as its new executive chef overseeing culinary operations for both EATS Kitchen & Bar and Red Bar and Lounge.

Moore has been part of the food and hospitality industry since high school when he worked at his family's Californian, fourth-generation Moore's Market in Lunada Bay, Palos Verdes Estates. It was here he learned the art of butchering and appreciating cooking with different meats. This early exposure started a devotion to customer service and is when he developed his management skills. At 19, he worked in restaurants as a dishwasher, and his culinary career building experiences have continued in Utah and California for the last 15 years.

At EATS Kitchen & Bar, Moore will create the seasonal menus that the local community and Hotel Irvine guests, both leisure and business, have come to enjoy. EATS serves breakfast, lunch, dinner, happy hour and the restaurant's popular weekend brunch. He will manage all operations and supervise the EATS hospitality staff, as well as oversee the food menus in the hotel's Red Bar and Lounge.

Moore calls his cuisine "modern California" cooking and is committed to California farm-to-table kitchen values, highlighting the highest quality seasonal products and local sustainability. He looks forward to organizing and hosting wine and beer dinners and other fun culinary promotions. In this new position, Moore wants to extend the restaurant's outreach to support more local vendors and producers.

"Jeff is known for his exemplary work ethic, team leadership and creative kitchen style," said Hotel Irvine's General Manager Jeroen Quint. "We know with all his chef strengths and talents, along with his reputation for mentoring and being fun to work with, EATS Kitchen & Bar will continue to flourish as one of *the* places to dine in Orange County."

Previously, Moore distinguished himself as executive/regional chef for the Lounge Group in Newport Beach, Calif. He was responsible for supervising eight properties throughout Orange County that received industry honors and Orange County media kudos during his tenure. Earlier in his career, he worked as chef de cuisine at Hopscotch Tavern, a former Lounge Group property in Fullerton, Calif., at Montage Laguna Beach's award-winning The Loft and for several years did stints at restaurants in Utah, including Desert Bistro in Moab.

Moore has two children, ages two and four, and when he's not cooking and enjoying his family, he likes to hit the ski slopes and mountain bike.

About Hotel Irvine

Hotel Irvine, a Lifestyle Hotel, is the Irvine Company's new spin on hospitality that puts the focus on the consumer. The hotel is designed to feel like a home away from home, a place where staff anticipates the needs of guests at every opportunity. Hotel Irvine's "HI" experience is personal at every touch point, with all the usual offerings found in a typical hotel, yet in an entirely new way, that is anything but typical for Orange County, California. Updated rooms offer ample space, and a refreshing sleek and modern décor combined with current technology, relevant books and magazines and updated amenities. Fresh communal spaces abound with a casual contemporary restaurant, a chic and modern bar and a Marketplace featuring hundreds of products reasonably priced combined with a variety of hot and cold options for those on the go.

Hotel Irvine is one of three hotels in the world-class Coastal Collection portfolio of Irvine Company Resort Properties® including Pelican Hill Resort and Island Hotel Newport Beach. Just minutes from John Wayne Airport, Hotel Irvine features 520 guest rooms, 16 suites and the thoroughly updated and transformed collection of venues includes more than 50,000 square feet of event space with indoor and outdoor rooms, and one of the largest ballrooms in Orange County. It also features a stunning new theater, and the Backyard – a sophisticated yet relaxed outdoor event space.

About the Irvine Company

The Irvine Company® is an internationally renowned real estate development company known for its award-winning master-planned communities, its vast portfolio of high-quality investment properties and its leadership in conservation and natural resource management. The growing real estate portfolio encompasses office, apartment, retail and resort holdings located throughout California's premier markets, including assets in San Diego, Orange and Los Angeles Counties, and holdings in Northern California. As a steward of some of America's most beautiful and scientifically important open space and parklands, the company has donated more than half of the historic 93,000-acre Irvine Ranch® in Orange County — 50,000 acres — to permanently preserve these lands. The U.S. Department of Interior and the State of California have designated these parklands as "Natural Landmarks," one of the most prestigious land preservation designations. The privately held, diversified company traces its roots to the 1860s with the formation of The Irvine Ranch® from Mexican and Spanish land grants.

Hotel Irvine is located at 17900 Jamboree Rd, Irvine, CA 92614. For reservations, contact Hotel Irvine at 888-230-4452 or visit www.hotelirvine.com.

###