

HOTEL IRVINE

A LIFESTYLE HOTEL

Media Contact: Margarite Clark Public Relations
Margarite Clark, (949) 295-2801, mc@mclarkpr.com

TRAVELERS GET THEIR FITNESS FIX AT HOTEL IRVINE

New Commit To Be Fit Program Offers Energizing Perks for Healthy Minded Guests

IRVINE, Calif. (January 9, 2018) – Many road warriors are focused on maintaining their fitness regimes while traveling. So with this in mind, Hotel Irvine – the popular Orange County lifestyle hotel – has introduced an invigorating new amenity: the Commit To Be Fit program, a selection of fitness perks that allow guests to easily incorporate exercise into their business or leisure trips.

“Exercise is key to our mental health and physical well-being,” said Jeroen Quint, general manager of the 536-room hotel. “Our guests are active and expect sophisticated fitness offerings, so we’ve developed a unique program to take the experience to a new level with easily accessible fitness-oriented amenities for both business and leisure guests.”

The new guest program Commit To Be Fit includes:

- A Fitness Check-Out allows guests to get their fitness fix in the privacy of their rooms. Available for a full-strength training and flexibility workout, guests can access: yoga mats; resistance bands; foam rollers; kettlebells; free weights; medicine/exercise balls; and Perfect Fitness Pushup handles.
- 24-hour state-of-the-art fitness center with four treadmills with mini TV screens and headsets, elliptical machines and a full set of weights. Towels and bottled water are provided.
- A range of bikes to traverse outdoors, including a cutting edge Felt Bicycle with headgear, based on reservations.
- Pocket guide maps for nearby biking, hiking and running trails and pathways.
- Wellness kit available for purchase that includes branded reusable water bottle, energy bars and a smoothie-to-go from Marketplace.

In addition, Hotel Irvine’s steadfast commitment to fitness includes access to an array of healthy items on all menus, including at Marketplace, its multifunctional grab-and-go eatery. Here guests and locals can buy quick, healthy, fresh and reasonably priced snacks, including specialty items created in-house daily. Open 24/7, Marketplace products are available for guests to stock their in-room “fridge” or for room service delivery through the hotel’s Reach Me text system with a wide choice of fresh, locally sourced fare such as hand-tossed salads, tacos, pasta, sandwiches, fruit, pressed juices and more.

About Hotel Irvine

[Hotel Irvine, a Lifestyle Hotel](#) is the Irvine Company's new spin on hospitality that puts the focus on the consumer. The hotel is designed to feel like a home away from home, a place where staff anticipates the needs of guests at every opportunity. Hotel Irvine's "HI" experience is personal at every touch point with all the usual offerings found in a typical hotel yet in an entirely new way that is anything but typical for Orange County, California. Updated rooms offer ample space, and a refreshing sleek and modern décor combined with current technology, relevant books, magazines and updated amenities. Fresh communal spaces abound with a gastropub inspired restaurant, a chic and modern bar and a Marketplace featuring hundreds of products reasonably priced combined with a variety of hot and cold options for those on the go.

[Hotel Irvine](#) is one of three hotels in the world-class portfolio of Irvine Company Resort Properties® including [Pelican Hill Resort](#) and [Fashion Island Hotel](#). Just minutes from John Wayne Airport, Hotel Irvine features 520 guest rooms, 16 suites, and the thoroughly updated and transformed collection of venues includes more than 50,000 square feet of event space with indoor and outdoor rooms and the largest ballroom in Orange County.

###